

# Advance Traffic Markings Removable Rumble Strip

Speeding and inattentive driving are the top causes of crashes in the work zone\*. ATM Removable Rumble Strips alert drivers and slow traffic without the added time and expense of installing thermoplastic, asphalt, or grooved rumble strips.

\* Wis, DOT, and S&C Research, 1996

## Get Attention

Rumble strips alert motorists of a change in traffic pattern and draw attention to caution signs or road construction.

- Visual – The bright, orange color is highly visible to attract attention to the road.
- Audible – Repeating rumble sound from strategically-placed rumble strips keeps attention focused on the road as a continued warning system.
- Physical – Vibration of the wheel in conjunction with the rumble sound increases work zone awareness.

## Improve Worker Safety

Quick installation and removal reduces the amount of time workers are exposed to dangerous traffic conditions.

## Save Labor Costs

No special equipment is required. Installation and removal takes less time and fewer workers than traditional rumble strips.

**Strips Are Durable!** – ATM Rumble Strips have a pressure-sensitive backing that creates a secure bond to the asphalt. When installed to a clean, dry surface, ATM Rumble Strips will remain in place throughout the duration of the project.

**Installation Is Easy!** – ATM Rumble Strips install in three easy steps. Just clean the area, position the strips, and tamp them down. The roadway can be opened to traffic immediately.



**Removal Is Fast & Clean!** – Removal of ATM Rumble Strips will not damage the road surface – simply peel the strip off and discard. No clean-up, no repairs!



**Order Now!** – Rumble strips are 4" wide, 250 mil thick, and ship in 96' rolls. Available in orange, black, white, or custom colors\*. Also available for permanent application.

**Rumble Strips**

Model No.	Color*
19-695	Orange
19-696	Black
19-697	White

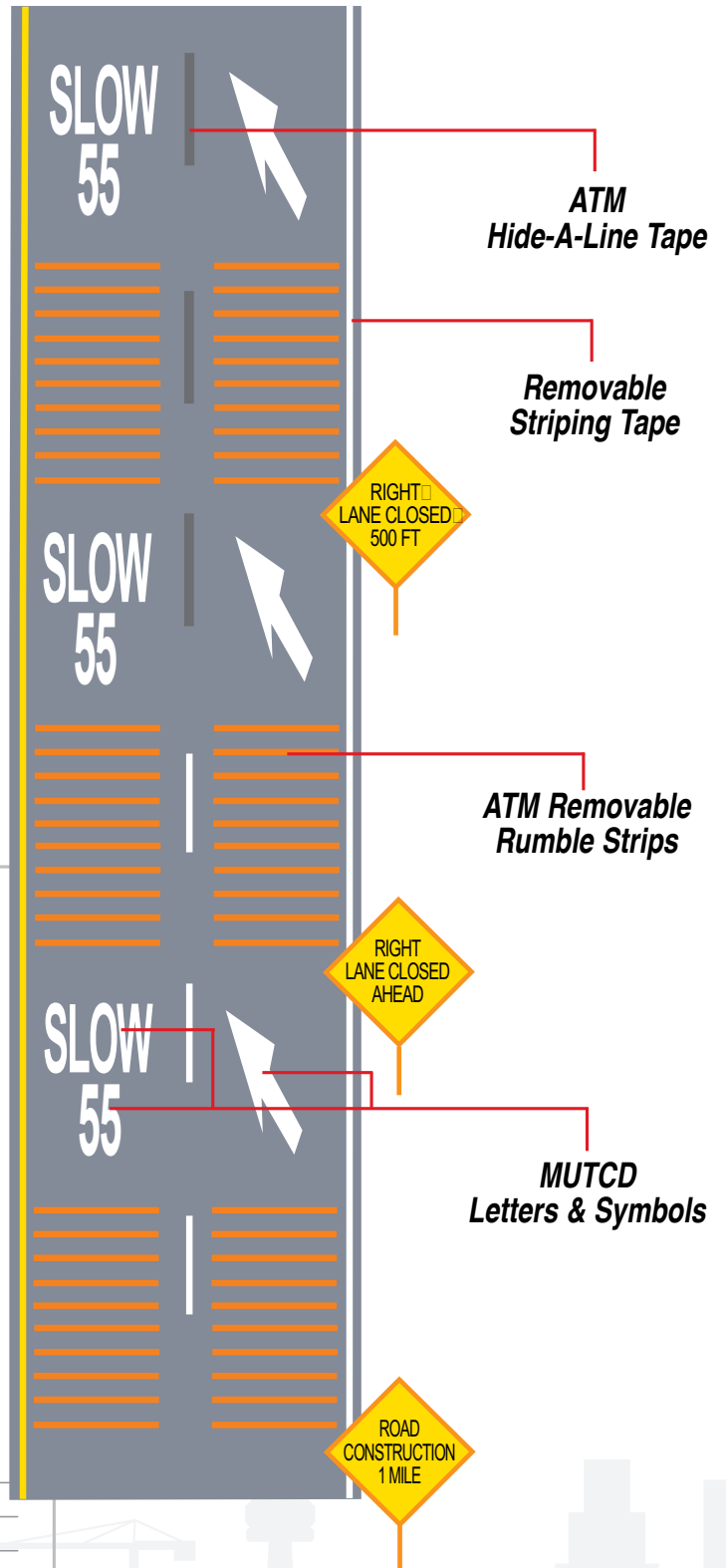
\* Call 252-536-2574 for custom color availability.

**Removable rumble strips can be used in conjunction with ATM's extensive line of arrows, stripes, and horizontal messages.**

**ATM Marking Products**

Model No.	Description	Color
19-259	8' Letters	White
20-213	18' Right Drop Arrow	White
20-214	18' Left Drop Arrow	White
20-225	8' Numbers	White

**Suggested Applications**



**Stinson** TRAFFIC SAFETY SPECIALISTS

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